



2024
Partnership
Opportunities

Our Mission Statement

Westfield Youth Assistance Program (WYAP) advocates for youth ages 3-17 who are facing challenging life circumstances. We collaborate with our community's vast array of talents, services and resources to help empower our youth, parents, and caregivers.

[YOUTHASSISTANCE.ORG](https://youthassistance.org)



2024 PARTNERSHIP OPPORTUNITIES

Dear Westfield Community Business Leader –

As the President of the Westfield Youth Assistance Program, I am thrilled to reach out to organizations like yours to discuss potential sponsorship opportunities for the upcoming year.

The Westfield Youth Assistance Program has been dedicated to empowering and supporting youth in our community since 2009. We believe that our commitment to fostering personal development and educational experiences in Westfield youth aligns with the values of your company.

In 2024, we are excited to have an even greater impact on the lives of the youth we serve. Your sponsorship will contribute significantly to our mission and the **free and voluntary services** offered to our youth and families, including:

- Attendance Supports & Behavioral Plans
- Adult Mentors for Youth
- Educational Tutoring Resources
- Family/Youth Coordination of Services:
 - Camp and Recreational Opportunities
 - Counseling & Mental Health Resources
 - Medical & Dental
 - Food, Clothing, and Financial Assistance
 - Youth Anger Management Classes

By becoming a sponsor, your company will not only demonstrate a strong commitment to corporate social responsibility but also gain exposure and positive association with a well-respected community organization. In addition to investing in the future of our youth, you will also show your dedication to making a meaningful impact in the communities where you operate.

We would be happy to meet at your earliest convenience to discuss how we can tailor a sponsorship package that aligns with your company's goals and values. Our sponsorship packages are designed to provide a range of benefits, from prominent logo placement at events to exclusive recognition in our promotional materials.

We look forward to hearing from you before May 1st. If you are ready to support WYAP today, a contract can be found at youthassistance.org/westfield and should be emailed to klogan@westfielddyap.org. Thank you for considering this partnership opportunity!

With Gratitude,

Tammy Havard
President, Westfield Youth Assistance Program
president@westfielddyap.org



PARTNERSHIP OPPORTUNITIES

SPONSORSHIPS & DONATIONS

The Westfield Youth Assistance Program is a recognized 501(c)(3) not for profit organization and public charity. All donations and contributions are tax deductible to the extent permitted by law. Each donor and company will receive a donation receipt for all cash donations.

GIFT-IN-KIND

A gift-in-kind refers to a non-monetary donation of goods, services, or expertise, rather than traditional financial contributions. These contributions can include tangible items like products, equipment, or supplies, as well as intangible assets such as professional services or volunteer hours. Gift-in-kind donations play a crucial role in supporting our organization and provide valuable resources beyond monetary means. A gift-in-kind will be acknowledged at the time of the gift with a gift-in-kind acknowledgement.

2023 ANNUAL IMPACT REPORT

238

YOUTH RECEIVED OUR EARLY INTERVENTION **ADVOCATE** SERVICES IN 2023



64 YOUTH **CONNECTED** WITH A **TUTOR**

30 YOUTH **CONNECTED** WITH A **MENTOR**

456

INDIVIDUAL/FAMILY MENTAL HEALTH SESSIONS FUNDED

397

EMPOWERING CAMP & ENRICHMENT OPPORTUNITIES PROVIDED



Full Annual Impact Report can be found on youthassistance.org/westfield

YOUTHASSISTANCE.ORG

CORPORATE LEVELS

LEADER LEVEL

\$10,000

- Included in Marketing Materials six (6) times throughout Calendar Year
- Partnership Announcement in Stakeholder Email and Social Media Account(s)
- Promotion on the WYAP Website
- Listed in WYAP Annual Report
- Invitation to WYAP Stakeholder Reception
- **Mentor/Tutor Program Champion Sponsor or Giving Tuesday Title Sponsor**

ADVOCATE LEVEL

\$5,000

- Included in Marketing Materials four (4) times throughout Calendar Year
- Partnership Announcement in Stakeholder Email and Social Media Account(s)
- Promotion on the WYAP Website
- Listed in WYAP Annual Report
- Invitation to WYAP Stakeholder Reception
- **Youth Recognition Breakfast Title Sponsor Mentor/Tutor Program Stakeholder Sponsor, or Giving Tuesday Marketing/Media Sponsor**

SUPPORTER LEVEL

\$2,500

- Included in Marketing Materials two (2) times throughout Calendar Year
- Partnership Announcement in Stakeholder Email and Social Media Account(s)
- Promotion on the WYAP Website
- Listed in WYAP Annual Report
- Invitation to WYAP Stakeholder Reception
- **Youth Recognition Breakfast Event Program Sponsor, or Mentor/Tutor “Power of Five” Sponsor (\$2,500)**



INDIVIDUAL PATRONS

<p>COMMUNITY CHAMPION</p> <ul style="list-style-type: none"> • Listed in WYAP Annual Report • Invitation to WYAP Stakeholder Reception 	<p>\$10,000</p>
<p>COMMUNITY STAKEHOLDER</p> <ul style="list-style-type: none"> • Listed in WYAP Annual Report • Invitation to WYAP Stakeholder Reception 	<p>\$5,000</p>
<p>COMMUNITY LEADER</p> <ul style="list-style-type: none"> • Listed in WYAP Annual Report • Invitation to WYAP Stakeholder Reception 	<p>\$2,500</p>
<p>COMMUNITY ADVOCATE</p> <ul style="list-style-type: none"> • Listed in WYAP Annual Report • Invitation to WYAP Stakeholder Reception 	<p>\$1,000</p>
<p>COMMUNITY SUPPORTER</p> <ul style="list-style-type: none"> • Listed in WYAP Annual Report • Invitation to WYAP Stakeholder Reception 	<p>\$500</p>
<p>COMMUNITY FRIENDS</p> <ul style="list-style-type: none"> • Listed in WYAP Annual Report 	<p>\$250</p>
<p>COMMUNITY TRENDSETTER</p> <ul style="list-style-type: none"> • Listed in WYAP Annual Report 	<p>Automated Monthly Donation of \$20+</p>



EVENT SPONSORSHIPS

YOUTH RECOGNITION BREAKFAST

Youth Recognition Breakfast Title Sponsor **\$5,000**

- Recognition in the Youth Recognition Breakfast program and press release
- Youth Recognition Breakfast Title Sponsor
- Ten (10) Tickets to Youth Recognition Breakfast
- Public Introduction at Youth Recognition Breakfast (speaking opportunity)
- Recognition on WYAP Social Media

Event Program Sponsor **\$2,500**

- Recognition in the Youth Recognition Breakfast program and press release
- Event Program Sponsor
- Eight (8) Tickets to Youth Recognition Breakfast
- Public Recognition at Youth Recognition Breakfast
- Recognition on WYAP Social Media

Centerpiece Sponsor **\$1,000**

- Recognition in the Youth Recognition Breakfast program and press release
- Company Name in Centerpieces at each table
- Six (6) Tickets to Youth Recognition Breakfast
- Public Recognition at Youth Recognition Breakfast
- Invitation to WYAP Stakeholder Reception
- Recognition on WYAP Social Media

Community Sponsor **\$500**

- Recognition in the Youth Recognition Breakfast program
- Two (2) Tickets to Youth Recognition Breakfast
- Invitation to WYAP Stakeholder Reception

Advocate Sponsor **\$250**

- Recognition in the Youth Recognition Breakfast program
- Two (2) Tickets to Youth Recognition Breakfast



MENTOR & TUTOR PROGRAM

The Westfield Youth Assistance Program (WYAP) strongly believes in what Derek Peterson labels the “Power of Five”; children need people surrounding them who they can count on in life. WYAP aims to ensure that in addition to at least one loving family member, we connect our youth with more caring adults, like mentors and tutors, who are there for them through life’s challenges. This enhances their resiliency to face life's stressors and general health and well-being.

WYAP provides one-on-one mentoring and tutoring support to children and students ages 3-17 in our community. Through mentoring, children establish a stable relationship and have meaningful experiences with a trusted adult, which results in a sense of belonging and a deeper connection within our community. Our tutoring program matches tutors with students needing assistance to be successful in school while building confidence and being empowered to reach their full potential.

Through your financial support and investment in WYAP, you can make a difference in the life of a child in our community. Your generous contributions will positively impact the future of the children in this program. Partner with WYAP today at one of the following donation levels:

Mentor/Tutor Program Champion Sponsor **\$10,000**

- Listed in the WYAP Annual Report
- Invitation to the WYAP Stakeholder Reception
- Two (2) tickets to Youth Recognition Breakfast
- Recognition on WYAP Social Media

Mentor/Tutor Program Stakeholder Sponsor **\$5,000**

- Listed in the WYAP Annual Report
- Invitation to the WYAP Stakeholder Reception
- Two (2) tickets to Youth Recognition Breakfast
- Recognition on WYAP Social Media

MENTOR & TUTOR PROGRAM CONTINUED

Mentor/Tutor “Power of Five” Sponsor

\$2,500

- Company or Individual’s Name Listed on the Youth Recognition Marketing Material
- Listed in the WYAP Annual Report
- Invitation to the WYAP Stakeholder Reception
- Recognition on WYAP Social Media

Mentor/Tutor “World Changer” Sponsor

\$1,000

- Listed in the WYAP Annual Report
- Invitation to the WYAP Stakeholder Reception
- Recognition on WYAP Social Media

Mentor/Tutor “Community Changer” Sponsor

\$500

- Listed in the WYAP Annual Report
- Invitation to the WYAP Stakeholder Reception

Mentor Directory Sponsor - In-Kind Donation of Gift Cards, Ticket Donations, Discounts, Etc.

- Listed in the WYAP Annual Report



GIVING TUESDAY

Giving Tuesday is a worldwide day of charitable giving that occurs each year on the first Tuesday after Thanksgiving. After Black Friday and Cyber Monday, Giving Tuesday is a way for people to transform their communities!

WYAP will use the dollars raised from Giving Tuesday to tutor students who need extra educational support, provide financial assistance for camp participation, support our mentoring program, and link youth to critical community support resources like counseling and skills development.

Matching Donor Sponsor \$10,000

- Giving Tuesday Title Sponsor
- Recognition on WYAP Website, Social Media, and all advertising of Giving Tuesday
- Partnership included in press releases
- Name/Logo on thank you to donors
- Two (2) tickets to the Youth Recognition Breakfast
- Name listed in WYAP Annual Report
- Invitation to WYAP Stakeholder Reception

Marketing/Media Sponsor \$5,000

- Partnership included in Newspaper releases
- Two (2) tickets to the Youth Recognition Breakfast
- Name listed in WYAP Annual Report
- Invitation to WYAP Stakeholder Reception
- Recognition on WYAP Social Media

Social Media Sponsor \$2,000

- Two (2) tickets to the Youth Recognition Breakfast
- Name listed in WYAP Annual Report
- Invitation to WYAP Stakeholder Reception
- Recognition on WYAP Social Media

PICKLEBALL TOURNAMENT

The Pickleball Tournament is a single day at the Grand Park’s Holiday Pickleball Festival 12 Days of Giving. This will be a fun day filled with Pickleball, education, games and laughs for the entire family.

Title Sponsor (1 available) \$3,500

- Company Logo on T-shirt given to all participants
- Welcome speech opportunity
- Showcase table at the event
- Name & logo included on event itinerary
- Name & logo included in all Pickleball marketing
- Partnership included in press release
- Name listed in WYAP Annual Report
- Invitation to WYAP Stakeholder Reception

Lunch Sponsor (1 available) \$2,500

- Speaking opportunity during lunch
- Showcase table at the event
- Name & logo included on event itinerary
- Partnership included in press release
- Name listed in WYAP Annual Report
- Invitation to WYAP Stakeholder Reception

Vendor Table \$500

- One Showcase table at the event to pass out promotional materials or sell merchandise
- Included in the “Know Before You Go” email to participants

Court Sponsor \$250

- Company banner at designated court, to be provided by sponsor
- Company logo on tournament bracket schedule
- Included in the “Know Before You Go” email to participants

Yellow Tie Gala

After a decade of tremendous success and unwavering community support, the Westfield Youth Assistance Program has decided to not hold our iconic Yellow Tie Gala fundraising event this year. The culmination of this beloved tradition took place in 2023, marking the end of an era.

Grateful for the incredible generosity exhibited by individuals and businesses in the Westfield community throughout these past ten years, the Westfield Youth Assistance Program acknowledges the pivotal role played by the Yellow Tie Gala in enabling them to support children in the community. The event has been a source of joy and camaraderie, leaving indelible memories for all who attended.

In a move toward new and exciting opportunities for our community, the Westfield Youth Assistance Program is thrilled to announce that we will be participating in a groundbreaking community collaboration. Full details of this exciting initiative will be unveiled later this year, promising a fresh and impactful approach to community engagement.

Residents and businesses alike are encouraged to stay informed about the upcoming fall event by watching for announcements and sponsorship opportunities. The Westfield Youth Assistance Program looks forward to continued support and enthusiasm as we venture into this promising new phase of community outreach.

In the meantime, we hope you strongly consider supporting one of our other vital initiatives or events planned for 2024.

